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STANDARD SCREEN PRINT ARTWORK GUIDELINES

GUIDELINES SHOULD BE USED FOR REFERENCE ONLY

LOCATION	STANDARD WIDTH	MAX DIMENSIONS	PLACEMENT <small>Down from collar measures from bottom of collar</small>
SHIRT FRONTS			
FRONT CENTER	11"	14" W X 15" H	2.5" DOWN FROM COLLAR, CENTERED
LEFT OR RIGHT CHEST (TANKS)	3"	3" W X 3" H	1" DOWN FROM COLLAR, OUTSIDE OF PRINT EVEN WITH NECK SEAM
LEFT OR RIGHT CHEST (WOMEN'S)	3"	3" W X 3" H	
FRONT CENTER HOODIE	11"	14" W X 10.5" H	2.5" DOWN FROM COLLAR, CENTERED
FRONT CENTER V-NECK	11"	14" W X 15" H	1" DOWN FROM COLLAR, CENTERED
FRONT LEFT OR RIGHT CHEST	3.5"	4.5" W X 4.5" H	3" DOWN FROM COLLAR, EVEN WITH SIDESEAM
FRONT ABOVE LEFT OR RIGHT POCKET	3.5"	4.5" W X 4.5" H	0.5" ABOVE POCKET, CENTERED
ON POCKET	3"	3" W X 3" H	CENTERED
LEFT OR RIGHT SIDE	11"	14" W X 15" H	CENTERED ON SIDE SEAM, 1" FROM BOTTOM SEAM
INSIDE TAG	2.5"	4.5" W X 4.5" H	0.5" DOWN FROM COLLAR, CENTERED
SHIRT BACKS			
BACK CENTER	11"	14" W X 15" H	4" DOWN FROM COLLAR, CENTERED
BACK CENTER (REFLECTIVE TAPE)	9"	9" W X 10" H	4" DOWN FROM COLLAR, CENTERED
BACK CENTER (LADIES)	9"	12.5" W X 15" H	4" DOWN FROM COLLAR, CENTERED
BACK LEFT OR RIGHT SIDE	3.5"	3.5" W X 15" H	1" FROM BOTTOM & SIDE SEAM
BELOW HOOD	11"	14" W X 15" H	7" DOWN FROM COLLAR, CENTERED
LOWER BACK	11"	14" W X 15" H	1" FROM BOTTOM SEAM, CENTERED
UPPER BACK YOKE	3.5"	14" W X 15" H	1" FROM COLLAR, CENTERED
SLEEVES			
LEFT OR RIGHT BICEP (SHORT SLEEVE)	3.5"	3.5" W X 4" H	1" FROM BOTTOM SLEEVE SEAM, CENTERED
LEFT OR RIGHT BICEP (LONG SLEEVE)	3.5"	3.5" W X 4" H	6" FROM TOP SLEEVE SEAM, CENTERED
LEFT OR RIGHT SLEEVE (LONG SLEEVE)	3.5"	3.5" W X 15" H	6" FROM TOP SLEEVE SEAM, CENTERED
PANTS & SHORTS			
LEFT OR RIGHT LEG	3.5"	3.5" W X 15" H	5" DOWN FROM WAISTBAND, 1" FROM SEAM
LEFT OR RIGHT LEG (PANTS WITH POCKET)	3.5"	3.5" W X 15" H	1" FROM POCKET AND SIDE SEAM
LEFT OR RIGHT LEG (SHORTS)	3.5"	3.5" W X 8" H	1" FROM BOTTOM AND SIDE SEAM
LEFT OR RIGHT THIGH (PANTS)	3.5"	4" W X 4" H	5" DOWN FROM WAISTBAND, 1" FROM SIDE SEAM
LEFT OR RIGHT THIGH (SHORTS)	3.5"	4" W X 4" H	1" FROM BOTTOM, 1" FROM SIDE SEAM
REAR END	10"	14" W X 4.5" H	3" FROM WAISTBAND, CENTERED
YOUTH			
FRONT CENTER (ONESIE)	4"	4.5" W X 8" H	1" DOWN FROM COLLAR, CENTERED
FRONT CENTER (YOUTH XS)	9"	10" W X 10" H	2" DOWN FROM COLLAR, CENTERED
FRONT / BACK CENTER (YOUTH)	9"	12.5" W X 12" H	2" DOWN FROM COLLAR, CENTERED
FRONT CENTER (YOUTH HOODIE)	9"	12.5" W X 9" H	2" DOWN FROM COLLAR, CENTERED
BAGS			
BAG FRONT	9"	10" W X 12" H	CENTERED ON BAG
POCKET ON BAG	3.5"	VARIABLES BY SIZE	CENTERED